



INDUSTRY MODEL: RETAIL

Profisee's Retail industry model provides the starting point for retail companies looking to deliver a world-class master data management solution.

This solution provides a foundation that allows retail organizations to deliver business value quickly.

It facilitates the improvement of quality of information by leveraging specific retail data Fast Track Data Management models around common master data and reference data.

Key Features



End-to-End Solution

- Comprehensive Retail MDM solution
- Industry reference data



Reduced Time to Value

- Anticipate retail-specific requirements
- Accelerate project delivery



Self-Sufficiency

- Extended project documentation
- Expert skills transfer



MDM Expertise

- Complete turnkey services
- Best-practice business processes

Full-Featured Retail Model:

The Profisee retail model contains over 110 entities, such as Party, Worker, Item, Site, Promotion, and over 550 attributes.

Retail Use Cases:

A “Single View” of Customer: Merge physical records from multiple sources, match records with Profisee's Golden Record Management, and automatically master golden records with automated survivorship strategies to deliver the best view of Customer.

A “Single View” of Item: Merge physical lists from multiple sites or suppliers; match master records, taking the best data of each system; and harmonize golden record values to correct source records.

A “Single View” of Sites: Large retail organizations may need to manage site information from multiple sources. Enable this with Profisee's Golden Record Management.