



# BREAK THROUGH THE BRICK WALL OF YOUR BAD DATA

Profisee Master Data Management (MDM) is how enterprises finally can solve the data issues holding back so many strategic initiatives.

If you're like most organizations we talk to, it feels like every time you start to make progress on your digital transformation, ERP implementation or disruptive new marketing campaign, bad data stops you in your tracks. To get past this brick wall, you need a smarter approach to data management – one that will:



## MAKE IT EASY

Other MDM solutions require a clunky, years-long implementation that costs more than they deliver — but Profisee is easier to deploy, easy to configure and easy to use.

With Profisee, you can make it easy, with a cloud-native MDM solution that easily pays for itself many times over.



## MAKE IT ACCURATE

De-risk your strategic initiatives with a consistent, consolidated view of all your data from customers to products to facilities and any other domain important to your business.

With Profisee, you can master your data and make it accurate, with a platform that fully cleans and unifies the data and keeps it that way.



## MAKE IT SCALE

Choose a data management platform that grows with you and provides comprehensive coverage of all data sources and domains to meet the needs of your data-intensive projects.

With Profisee, you can make it scale, with a multi-domain solution that can quickly scale up, scale down, and scale across your different business functions.

## ACCOMPLISHING BUSINESS OBJECTIVES WITH HIGH-QUALITY, TRUSTED DATA

Profisee Master Data Management is purpose-built to help drive your strategic business objectives. By breaking down data silos and making a trusted, single source of truth available across your enterprise, you can:



### DRIVE DIGITAL TRANSFORMATION

Leveraging data-driven insights has the potential to transform your business — but only if the data is good.

Profisee can connect any disparate data source, intelligently merge records and enforce standards to deliver high-quality data across your enterprise.



### POWER ENTERPRISE ANALYTICS

Most organizations want to be more data-driven in their decision-making — but you can't get trusted insights from bad data.

Profisee provides a trusted foundation of enterprise data to analytics leaders so they can spend less time 'cleaning data' and more time delivering business-ready insights.



### IMPROVE OPERATIONAL EFFICIENCY

Fine-tuning your operations and reducing costs requires a trusted, 'single source of truth' of your enterprise data.

Profisee's multidomain MDM platform can help you manage customer, product, location or any other master data domain to deliver trusted data available throughout your enterprise.

## MDM BUILT FOR THE CLOUD

The Profisee Platform is fast to deploy and easy to maintain as a fully containerized cloud-native solution. Customers can choose to deploy in any cloud or on-prem via our Platform-as-a-Service (PaaS) deployment model or leverage Profisee MDM SaaS for a turn-key Software-as-a-Service experience.

## FOUNDATION FOR ALL DATA MANAGEMENT

Whether you're leveraging an existing IT architecture or building a next-generation data fabric, trusted data is at the center of any successful business initiative. Profisee can help anchor your data fabric by centrally managing data quality and governance and making high-quality data available throughout the enterprise.

Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions.

Customers can leverage Profisee MDM SaaS for a true Software-as-a-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit [Profisee.com](https://www.profisee.com).