

PROFISEE CONNECTOR FOR POWER BI

Today's leaders want their most critical business decisions to be made on data, not guesswork. As enterprise data continues to rapidly grow in volume and in complexity, IT leaders are responding by adopting self-service business intelligence (BI) initiatives that empower business users to act quickly on data-driven business insights. However, these initiatives may not deliver their full benefits when key business data is challenging to find, difficult to understand, hard to access — or worse — untrustworthy or inconsistent.

To meet these challenges, Profisee has partnered with Microsoft to help Power BI users rapidly access, curate and deliver trusted, consistent master data at scale.

The Profisee Connector for Power BI makes it fast and easy to access clean, complete and accurate data to help organizations accelerate both operationalized BI and “ad hoc” analytics — even if they aren't familiar with master data management (MDM) or the Profisee platform. With just a few clicks and through Profisee's simple 'guided' import experience, users can load data into Power BI from Profisee just like any other native data source, allowing them to easily model and leverage data directly in Power BI.

With Profisee, now you can make it happen.

BENEFITS



NATIVE FUNCTIONALITY

Out-of-the-box functionality, with no custom coding required.



INTUITIVE UI

Rapidly import master data into Power BI with just a few clicks.



TRUSTED DATA

Reassure business users that their dashboards are being populated with clean, governed and trusted data.

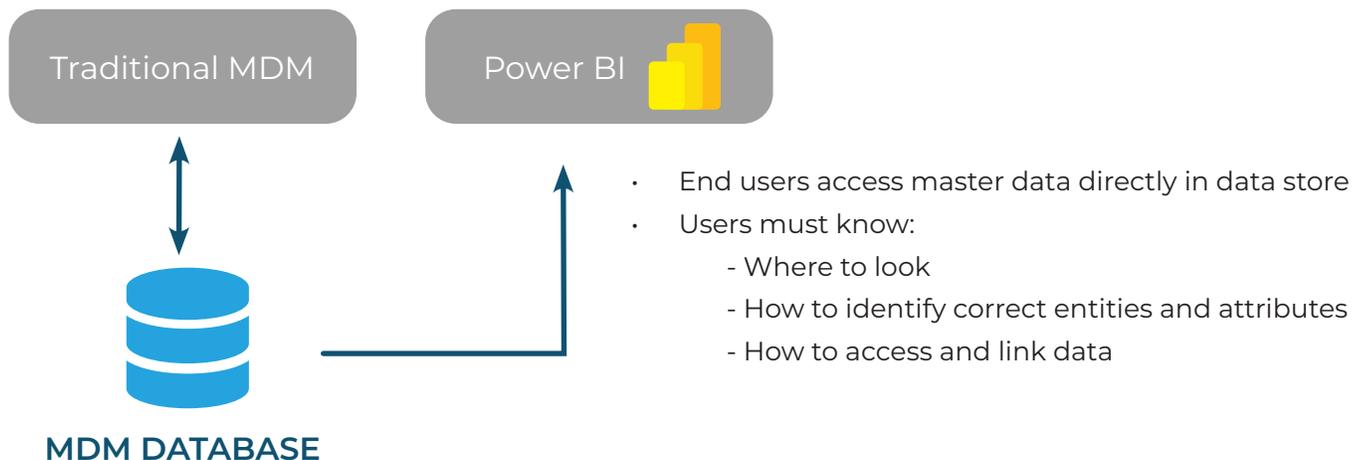


SECURE

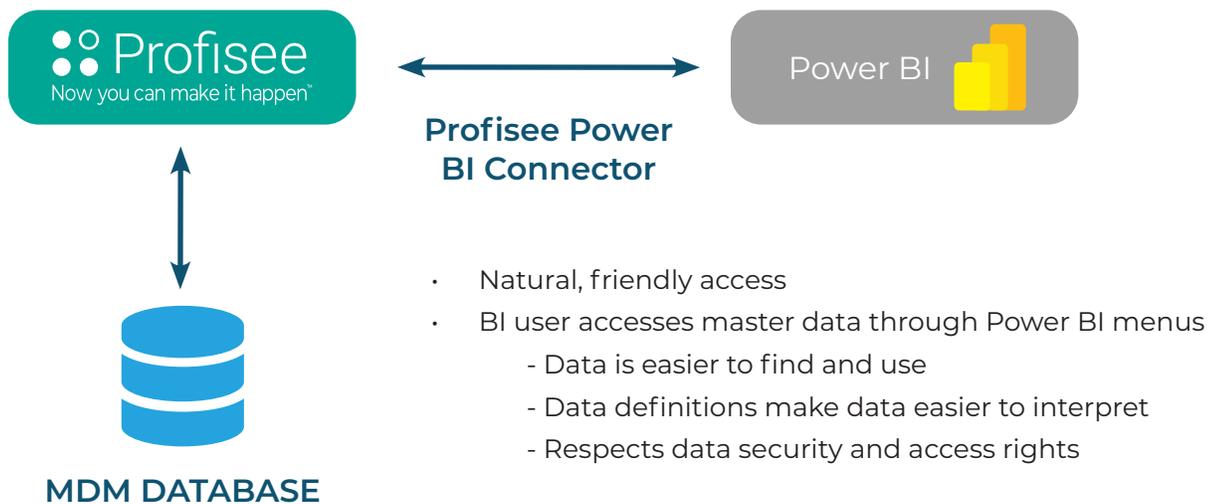
Secure APIs ensure security settings are brought in from Profisee MDM into Power BI, so users can only access the data they should — with no need to grant database access.

PROFISEE-POWER BI DATA ARCHITECTURE

WITHOUT SMART CONNECTOR



WITH SMART CONNECTOR



Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions.

Customers can leverage Profisee MDM as a Service for a true SaaS experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit [Profisee.com](https://www.profisee.com).