



## STEWARDSHIP & GOVERNANCE

The value of an MDM program is directly related to the presence of a thriving data stewardship community, whose actions are directed by a governance function. While people are the key component, Profisee facilitates this product experience with a modern and powerful stewardship and governance technology.

### **Stewardship and Governance brings Master Data Management to the business.**

Data stewardship is not one size fits all. Organizations have a variety of stewardship user communities, each with varying needs and responsibilities relating to master data. Some communities are simple consumers of master data, others have specific but limited responsibilities for stewardship, while others may be MDM experts with wide ranging responsibilities for master data management. It is the role of governance to define these communities and their responsibilities, and hold them accountable by measuring their progress towards achieving desired outcomes.

As an MDM solution, the Profisee platform plays a key role in this interplay between governance and stewardship. Through the creation of master data applications, Profisee provides a simple directed user experience that distills outstanding work for completion by the responsible stewards, making stewardship approachable for business users. Analytics provides the metrics back to governance for ongoing measurement of progress, enabling visibility and accountability into stewardship efforts.

For more advanced master data administrators, Profisee provides powerful features that allow master data administrators to “go anywhere and do anything.”

## Key Features

### **Master Data Applications**

Prescribed applications for data stewards

Web-based, intuitive, boost productivity

### **Work Queues**

Tasks enable process-driven stewardship

Data quality issues queue

### **Master Data Administration**

Mass edits, data imports, solution configuration

Powerful functionality for complex needs

### **Analytics and Metrics**

Track progress, create accountability

Real-time feedback for governance