

MASTER DATA SERVICES MIGRATION UTILITY

 Profisee
Now you can make it happen™

Microsoft developed and released SQL Server Master Data Services (MDS) after acquiring Stratature in 2006. Principals at Stratature then created a new company – Profisee – to help more companies leverage enterprise master data management (MDM).

As Microsoft developed its Azure ecosystem of cloud computer, storage and analytics tools, it ceased development in MDS — and asked Profisee to embrace Azure and move off MDS as a code base in 2017.

Most organizations currently using MDS should consider upgrading from MDS to a fully featured MDM platform because:

PROFISEE FOR FULL-FEATURED, MULTIDOMAIN MDM



Profisee MDM is a modern MDM platform and a clear upgrade to MDS. Profisee provides significantly more functionality, more scalability, a more intuitive UI and more deployment flexibility in any cloud or as a turn-key SaaS managed service.

MDS EXTENDED SUPPORT ENDS IN 2026



MDS is already on extended support and even that is scheduled to end in 2026, so any organization using MDS should be actively planning to replace it to maintain their reference and master data management requirements.

INTRODUCING THE MDS MIGRATION UTILITY (MMU)

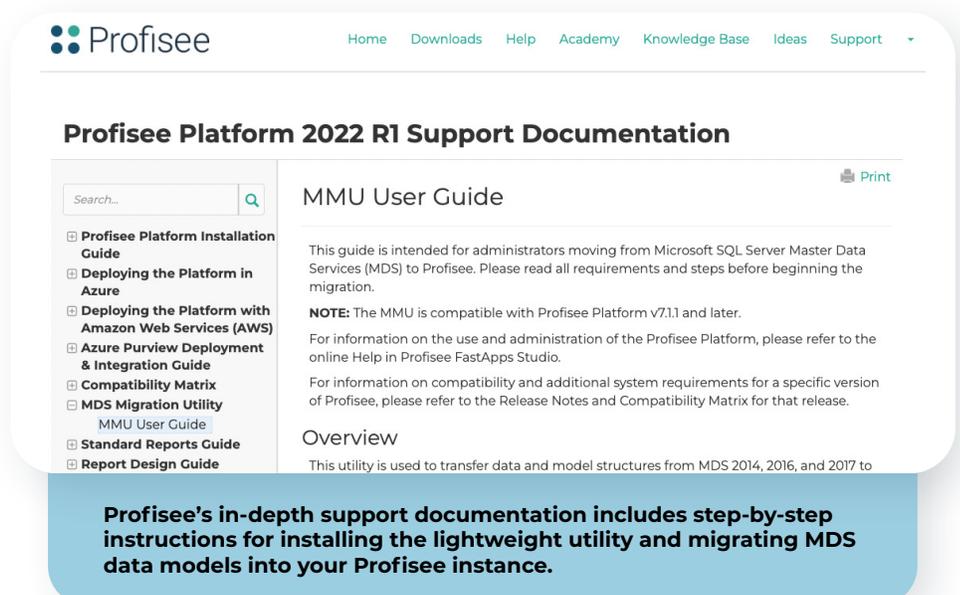
As Microsoft ends MDS extended support in 2026, organizations have a limited time to migrate their reference data model from MDS into a modern MDM platform — or risk losing valuable IP and starting from nothing.

That's why Profisee developed the all-in-one MDS Migration Utility to help organizations easily migrate MDS entities, hierarchies, users and groups with a single click. Profisee's MDS migration utility is included as part of the Profisee MDM Platform to help customers migrate existing MDS entities, hierarchies, users and groups with a single click.

MIGRATING MDS DATA MODELS WITH THE PROFISEE MMU

The utility is lightweight and easy to use, with no installation required. Simply download the utility from the Profisee Support Portal and unzip the file into the desired directory.

The utility is used to transfer data and model structures from MDS 2014, 2016, and 2017 to Profisee. The utility will create the entities, attributes, relationships, and hierarchies to replace the MDS model.



The screenshot shows the Profisee website's support documentation page. The header includes the Profisee logo and navigation links: Home, Downloads, Help, Academy, Knowledge Base, Ideas, and Support. The main heading is "Profisee Platform 2022 R1 Support Documentation". Below this is a search bar and a list of documentation items, with "MMU User Guide" selected. The content area displays the "MMU User Guide" page, which includes a "Print" button, a description of the guide's purpose, a note about compatibility with Profisee Platform v7.1.1 and later, and information on where to find more details. An "Overview" section is also visible at the bottom of the page.

Profisee's in-depth support documentation includes step-by-step instructions for installing the lightweight utility and migrating MDS data models into your Profisee instance.

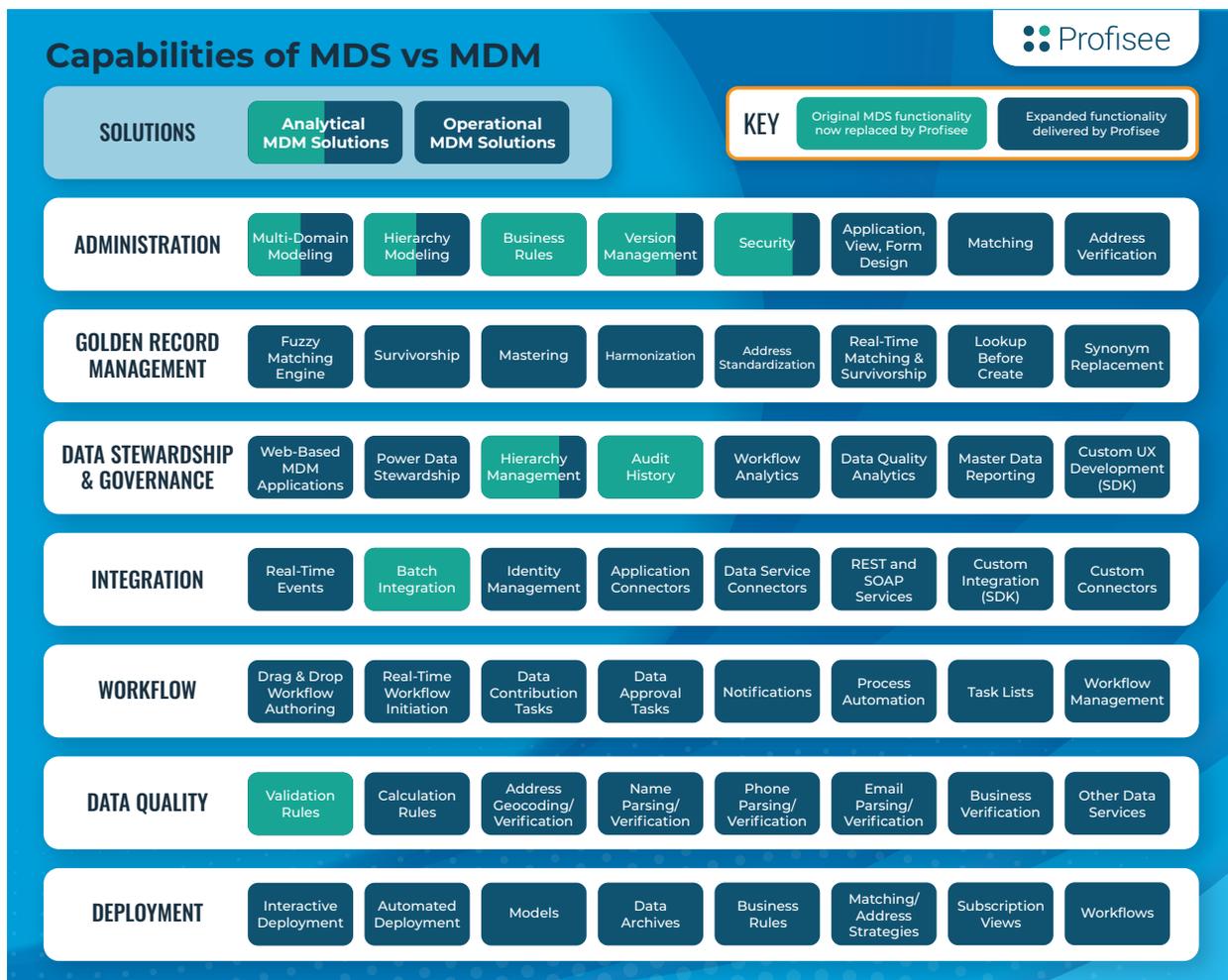
Technical Considerations

- Migration is a one-time process and each model need only be migrated once.
- Entities, hierarchies, users and groups as well as data will be seamlessly migrated to Profisee. Profisee customers can reference the MMU User Guide for more information.
- Data quality rules are not automatically migrated (due to availability of more advanced data quality structures in Profisee), but most can be quickly re-created – and expanded – in the Profisee no-code data quality rules UI.

MODERN DATA MANAGEMENT

While MDS was an excellent tool for reference data management — helping organizations manage customer lists, product lists, hierarchies, state codes, cost centers and other attributes . The chart below shows some of the functional areas where Profisee expands on the more limited MDS toolset into a complete MDM platform.

Profisee has since re-engineered its multidomain master data management (MDM) platform from the ground up on a modern, Platform-as-a-Service (PaaS) architecture. And with native integrations into leading Azure services — including Microsoft Purview, Azure Data Factory, Azure Synapse and Power BI — Profisee is the clear choice for the modern Microsoft enterprise.



ABOUT PROFISEE

Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions.

Customers can leverage Profisee MDM SaaS for a true Software-as-a-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With low total cost of ownership, fast implementations and a truly flexible multidomain platform, Profisee fully cleans and unifies your enterprise data — so you can finally make it happen. To learn more, please visit [Profisee.com](https://www.profisee.com).