

# CASE STUDY: CHS

How Profisee helped CHS achieve their Insight Driven Enterprise.



CHS, Inc. is a globally integrated Fortune 100 company supplying energy, crop nutrients, grain marketing services, animal feed, insurance, financial & risk management services and food & food ingredients.

## KEY DATA POINTS



**US \$31.9 Billion**

FY17 Annual Sales



**625,000**

Products



**26 Countries**

Served Worldwide

### Challenges:

#### *Managing Key Data Relationships*

- Business needs to be able to manage products and the ingredients that make up the products.
- Identify and reconcile product item discrepancies between key product fields and AGRIS\*.
- Need streamlined process for data owners to maintain info.

### Strategy:

#### *Create Central MDM Data Hub*

- Implemented an MDM hub for product creation, matching, mastering and management of items.
- Automated validation and identification of variances between systems using business rules.
- Develop product onboarding process with key data owners.

### Levels of Success:

#### *Efficiencies Gained*

- Increased effectiveness of business owner process for timely management of key data.
- Reduced risk of fines for non-compliance with regulatory requirements.
- Centralized data hub for product and ingredient information. All lines of business are working from one, clean trusted view of data.