



Achieve Omnichannel Retail Success with GK Software and SUSE

Today's brick and mortar retailers face increasingly challenging conditions due to the pervasive expansion of e-commerce. The convenience of online shopping has changed the way consumers expect to interface with a retailer, whether in-store, online, or using a mobile device. GK Software and SUSE are working together to help retailers meet their customers' increasingly demanding expectations with a reliable and secure software solution that can help deliver a seamless omnichannel experience.

SUSE and GK Software Retail Suite at a glance:

- A reliable and secure solution to deliver a seamless omnichannel experience
- Create efficiency and value while reducing costs across every aspect of your store-level IT
- Increase the flexibility, reliability and uptime of your POS devices
- Respond and market to customers faster with an agile infrastructure that is resilient and supports real-time retail analytics applications
- **Product:**
 - + SUSE Manager for Retail
 - + SUSE Linux Enterprise POS Client (SLEPOS)
 - + GK Software Retail Suite

Omnichannel Retail with GK Software and SUSE

The retail customer journey now includes various different channels and touchpoints. The lines between these channels have been blurred by increasingly digital and personal experiences, leading to an expectation of anywhere, anytime, anyhow shopping. In this highly competitive environment, retailers that cannot provide a seamless experience to their customers across all touchpoints are at risk of losing business.

In order to address these challenges, GK Software and SUSE provide an integrated technology suite that enables ultra-secure, seamless, omnichannel integration across devices and platforms that improves the customer touchpoint experience on a solid, secure and flexible software infrastructure designed specifically for retailers.

Close Collaboration for Better IT Solutions

GK Software and SUSE have been working together on retail solutions since the GK/Retail Business Suite was certified on SUSE Linux Enterprise Server (SLES) 11 in 2011. With the most recent certification of GK's application suite on SLES 15, SUSE and GK Software are now providing retailers with the IT infrastructure and applications needed to gain a competitive edge in omnichannel retail. By leveraging a certified solution, customers benefit from a consistent support chain, from the point of sale software through the operating system, to the point of sale hardware.

The collaboration between the two companies ensures faster innovation with the ability to bring new enterprise applications to market more easily and quickly on the

latest, most reliable and secure Linux operating system platform serving the retail industry.

The combined solution offers:

- Increased flexibility, reliability and uptime of your POS devices
- Security and compliance of your in-store infrastructure
- Innovative and flexible retail applications on a reliable and secure platform

Power your Retail Transformation

POS solutions are critical to retailers because they orchestrate the omnichannel experience. Retailers with legacy POS systems have to optimize or refresh their systems through applications that enable them to manage store sales, returns, pricing, discounts, and loyalty policies; provide detailed performance reports; and optimize cash management across multiple locations and store formats.

GK OmniPOS is the right solution to streamline these services. It ensures that you can provide the right information and the right processes for shoppers at all touch points – whether in store, in the online shop or on a mobile device – in real time, without interruptions and tailored for each particular channel.

To do all this, a reliable and secure operating system is crucial. SLEPOS provides a reliable, flexible and open platform for point of service and point of sale terminals, kiosks, self-service systems and reverse-vending systems.

GK Software's applications on SLEPOS provides retailers with a reliable, secure, and stable POS environment that is always up and that enables them to provide exceptional customer experiences. In combination with SUSE Manager for Retail, which simplifies and optimizes the end-to-end management of point-of-service systems, the combined solution becomes a completely managed end-point solution for retailers looking to reduce costs, manage complexity and ensure compliance of their entire store infrastructure.

Maximize Your SAP Retail Environment

With 80% of the retailers in the Forbes Global 2000 being SAP customers, there is no doubt that SAP has a significant presence in the retail industry.

The SAP and GK development teams work in close collaboration, and GK Software's Retail Suite consists of the SAP Store Solutions by GK--a suite of applications tailored for SAP retail environments. This ensures your store-level software automatically includes the latest innovative concepts such as SAP HANA and SAP CAR (Customer Activity Repository), enabling you to rapidly leverage their potential.

In its annual premium qualification process, SAP stringently tests each retail solution to ensure that it achieves the same quality standards as all its other products. This clearly underlines the high quality of the GK solutions and the wide variety of applications for them around the world.

SUSE also has an established partnership and a long history of joint development with SAP. This tight compatibility chain ensures that these applications run on a platform that provides greater reliability, security and high performance.